



Revolutionizing Golf Networking with a Hybrid Social Media & Event Platform!

About Client

The client envisioned a platform to streamline social interactions and event management for golf enthusiasts and operators. Crew Rally combines social media dynamics with tailored event organization tools, catering to individuals and golf associations, leagues, and facilities (ALFs).



Our Approach

1

Enable seamless event creation restricted to verified facilities.

- Allow individuals to organize events at connected facilities.
- Implement approval mechanisms for ALFs hosting events.

2

Enhance user experience through innovative designs.

- Introduce customized themes tailored for individuals and ALFs.
- Maintain consistent and intuitive UX across all user types.

3

Simplify connection workflows for individuals and ALFs.

- Enable seamless connection processes across the platform.
- Address different workflows for public and private ALFs.

4

Ensure robust backend systems for secure data management.

- Centralize all user data in a Google Sheet for easy updates.
- Generate unique IDs for users and events to ensure clarity.

Our Approach

Efficient Event Management:

- Events limited to connected facilities.
- Integrated weather widget for real-time updates.

Seamless Platform Design:

- Developed a visually engaging landing page.
- Key sections: My Crew, Create Event, Upcoming Events, My ALFs/Clubs.

Robust Notification System:

- Text and email notifications with user preferences.
- Centralized dashboard for managing notifications.

Smart Connection Mechanism:

- Approval-based connections for private ALFs.
- Automatic connections for public ALFs.

Tech Stack -



React Native



Firebase

Impact & Results

Enhanced Engagement:

- Streamlined connections built a vibrant community.
- Approval-based workflows increased trust.

Improved Efficiency:

- Unified dashboard simplified management.
- Unique IDs streamlined data tracking.

Simplified Event Management:

- Dropdown location selection ensured consistency.
- Real-time weather updates improved planning.

Transparency and Trust:

- Approval workflows built user confidence.
- Centralized updates ensured data accuracy.

With our expertise in custom software development, we deliver secure, scalable, and user-centric solutions.

Let's Collaborate!

Contact Us:

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