ARISTON
IT SERVICES

Revolutionizing Golf Networking with a Hybrid Social Media and Event Platform

About Client

The client envisioned a platform to streamline social interactions and event management for golf enthusiasts and operators. Crew Rally combines social media dynamics with tailored event organization tools, catering to individuals and golf associations, leagues, and facilities (ALFs).

Challenges

1 **Simplify connection workflows for individuals and ALFs.**

- Enable seamless connection processes across the platform.
- Address different workflows for public and private ALFs.

2 **Enable seamless event creation restricted to verified facilities.**

- Allow individuals to organize events at connected facilities.
- Implement approval mechanisms for ALFs hosting events.

3 **Enhance user experience through innovative designs.**

- Introduce customized themes tailored for individuals and ALFs.
- Maintain consistent and intuitive UX across all user types.

4 **Ensure robust backend systems for secure data management.**

- Centralize all user data in a Google Sheet for easy updates.
- Generate unique IDs for users and events to ensure clarity.

Our Approach

Seamless Platform Design
- Developed a visually engaging landing page.
- Key sections: My Crew, Create Event, Upcoming Events, My ALFs/Clubs.

Smart Connection Mechanism:
- Approval-based connections for private ALFs.
- Automatic connections for public ALFs.

Efficient Event Management:
- Events limited to connected facilities.
- Integrated weather widget for real-time updates.

Robust Notification System:
- Text and email notifications with user preferences.
- Centralized dashboard for managing notifications.

Tech Stack: React Native · Firebase

Impact & Results

Enhanced Engagement:
- Streamlined connections built a vibrant community.
- Approval-based workflows increased trust.

Simplified Event Management:
- Dropdown location selection ensured consistency.
- Real-time weather updates improved planning.

Improved Efficiency:
- Unified dashboard simplified management.
- Unique IDs streamlined data tracking.

Transparency and Trust:
- Approval workflows built user confidence.
- Centralized updates ensured data accuracy.

With our expertise in custom software development, we deliver secure, scalable, and user-centric solutions.

Let's Collaborate!
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